

A Vision for your Community

Many people appreciate how useful it is to have action plans and objectives when trying to change things. But the importance of developing a *vision*, a clear and inspiring picture of the future you want to create, is less well understood.

The aims of this one-day workshop are to help participants appreciate the importance of vision in achieving change in their communities, and learn ways of developing and communicating such a vision. Participants should be able to use the tools and techniques covered by the course in working with others in their groups and communities.



Course outline

- A.M. Introduction to the workshop and participants
- What is meant by 'vision' and why it's so important – examples of how vision has been used to motivate and drive change
 - How different people experience 'vision' – using all the senses
 - Techniques for developing a community vision – practice sessions
- P.M. Using community vision as a driver for change; how to adapt and refine your vision over time
- Linking vision to action planning
 - Communicating your vision to others